



September 2, 2016

Re: 2016-2017 Sponsorship Registration

Dear NIRI OC Friends,

For more than 25 years, the Orange County Chapter of the National Investor Relations Institute (NIRI OC) has served as a leading resource for Southern California CEOs, CFOs, investor relations professionals and public company boards on investor relations issues, including capital markets, social media, shareholder outreach, economic trends, and securities regulations.

Your continued support of the NIRI Orange County Chapter is very much appreciated and reflects your firm's commitment to supporting NIRI OC's mission to provide the more than 140 public and pre-IPO companies with relevant and timely resources and information on critical investor relations issues.

A key initiative of NIRI OC for 2016-2017 is the development of programs and topics which may be of interest to a broader audience, including affiliated organizations such as PRSA, FEI and Society for Corporate Governance. The Board expects programming for this fiscal year to reach a broader set of professionals which gives sponsors a wider audience base for brand exposure.

For the upcoming program year, we are once again offering your firm the opportunity to participate through multiple sponsorship opportunities, as listed below. We believe the various sponsorship opportunities provide your organization a great opportunity to maximize your marketing efforts.

The 2016-2017 Sponsorship Program is as follows:

Annual Sponsorship Levels Sponsorship Amount	Annual Platinum Sponsor \$2,500
Sponsorship Benefits	
Company introduction to open event of choice	X
Opportunity for tabletop marketing	X
Logo and sponsorship recognition on all NIRI OC correspondence	X
Logo and sponsorship recognition on NIRI OC website	X
Sponsorship recognition at all NIRI OC Events	X
Free event registration passes for current program year	1 per each event

If you are unable to support us at the Annual Platinum Sponsor level, we ask that you consider sponsoring one or more of our events during the 2016-2017 program year. All events are limited to one signature event sponsor, so please act quickly as event sponsors fill up fast:



2016-17 NIRI OC Event Sponsorship	# of Events	Sponsorship Opportunity
IR Best Practices & Trends Series, Lunch and Learn Series, Social Events	7	\$1,000
Event Sponsorship Benefits:		
Sponsor opening comments during event		X
Logo and sponsorship recognition on all NIRI OC event correspondence		X
2 free event registration passes for selected event		X

Note: \$1,000 sponsorship is per event of your choosing.

Please consider sponsoring NIRI OC. **We would like to receive your sponsorship registration no later than Friday, September 30, 2016.** To become a sponsor, please complete the enclosed form and send a check made payable to NIRI Orange County Chapter to the address below. Alternatively, you may pay via credit card by reaching out to:

Tim Sedabres
SVP, Investor Relations
Banc of California, Inc.
18500 Von Karman Ave.
Suite 1100
Irvine, CA 92612
Office: (949) 236-5404
Email: Tim.Sedabres@Bancofcal.com

On behalf of the NIRI OC Board of Directors, we thank you for your previous support of the chapter and hope that you will take advantage of one of the Annual Sponsorship opportunities for the upcoming year. For additional information or questions, please contact Tim Sedabres at (949) 236-5404 or Tim.Sedabres@Bancofcal.com.

Warm Regards,

David K. Erickson
President
Orange County Chapter
National Investor Relations Institute

Tim Sedabres
Treasurer
Orange County Chapter
National Investor Relations Institute



NIRI Orange County: 2016 - 2017 Sponsorship Registration Form

Company: _____

Contact: _____

Address: _____

Telephone: _____

Email: _____

Level of Sponsorship (please select appropriate box):

ANNUAL SPONSORSHIP

Platinum \$2,500

EVENT SPONSORSHIP

Event \$1,000

Write-in event, if preferred: _____

Comments or Questions: _____

Return form to:

Tim Sedabres
SVP, Investor Relations
Banc of California, Inc.
18500 Von Karman Ave. Suite 1100
Irvine, CA 92612
Tim.Sedabres@Bancofcal.com