



September 15, 2017

Re: 2017-2018 Sponsorship Opportunity

Dear NIRI OC Friends,

For more than 25 years, the Orange County Chapter of the National Investor Relations Institute (NIRI OC) has served as a leading resource for Southern California CEOs, CFOs, investor relations professionals and public company boards on investor relations matters, including capital markets, social media, shareholder outreach, economic trends and securities regulations.

Your continued support of the NIRI Orange County Chapter is very much appreciated and reflects your firm’s commitment to supporting our mission to provide the more than 140 public and pre-IPO companies in our area with relevant and timely resources and information on critical investor relations issues.

For the 2017-2018 program year, NIRI OC will again focus on presenting select, high quality programs and topics designed to appeal to a broad audience, including affiliated organizations such as PRSA, FEI and Society for Corporate Governance, across a wide geography including the Los Angeles and San Diego markets. Some of these programs are expected to be joint events with one or more of these affiliated organizations. These occasions can provide your company a great opportunity to reach a broad audience for brand exposure and engagement.

Once again, for 2017-2018 we are offering two options for your firm to support NIRI OC – annual and event sponsorships.

Annual Platinum Sponsor (one-time fee)

	\$2,500
Benefits:	X
Opportunity for tabletop marketing	X
Logo and sponsorship recognition on all NIRI OC correspondence	X
Logo and sponsorship recognition on NIRI OC website w/ click-through	X
Recognition at all NIRI OC events including sponsor signage	X
Free event registration passes for current program year	1 per each event

Event Sponsor (available for one or more individual events)

	# of Events	\$1,000 each
Major Meetings (4) and Social Gatherings (3)	7	
Benefits:		
Logo and sponsorship recognition on NIRI OC event correspondence		X
Recognition at selected event(s)		X
Up to (2) free event registration passes for selected event(s)		X

Note: Sponsorships of Social Gatherings will be exclusive; Major Meeting sponsorships may not be exclusive



Please consider sponsoring NIRI OC. **We would like to receive your sponsorship registration no later than Friday, September 29, 2017.** To become a sponsor, please complete the enclosed form and send a check made payable to NIRI Orange County Chapter to the address below. Alternatively, we can process payment via credit card through our EventBrite website by reaching out to:

Tim Sedabres, NIRI OC Treasurer
SVP, Investor Relations
c/o Banc of California, Inc.
3 MacArthur Place, Suite 300
Santa Ana, CA 92708
Office: (949) 236-5404
Email: Tim.Sedabres@Bancofcal.com

On behalf of the NIRI OC Board of Directors, we thank you for your previous support of the chapter and hope that you will take advantage of one of our 2017-2018 sponsorship opportunities. For additional information or questions, please contact me at (949) 250-6826 or Tim Sedabres at (949) 236-5404/Tim.Sedabres@Bancofcal.com.

Warm regards,

David K. Erickson
President, Orange County Chapter
National Investor Relations Institute

Tim Sedabres
Treasurer, Orange County Chapter
National Investor Relations Institute



**NIRI Orange County: 2017 - 2018 Sponsorship Registration
Sponsorship Form**

Company: _____

Contact: _____

Address: _____

Telephone: _____

Email: _____

Level of Sponsorship (please select appropriate box):

ANNUAL SPONSORSHIP

Platinum **\$2,500**

EVENT SPONSORSHIP

Event **\$1,000**

Write-in event, if preferred: _____

Comments or Questions: _____

Return form to:

Tim Sedabres
SVP, Investor Relations
c/o Banc of California, Inc.
3 MacArthur Place, Suite 300
Santa Ana, CA 92707
Tim.Sedabres@Bancofcal.com