



Michael Faro

President and CEO

Mota Group

Michael's ambition at Mota since 2003 has been to create a company that is role-model not by size, but by simplifying the technology in people's lives. From drones to smart wearables and innovative technologies including Virtual Reality, IoT, Robotics, his message has been to "think different" by making products that are Simple to Use, Beautifully Designed, and Innovative so everyone can benefit from them. His background includes variety of management and technical roles in companies of all sizes, both private and public companies, including Intel Corporation and Siemens AG, in various responsibilities including Strategic Planning, Negotiation, Manufacturing, Government, Supply Chain Management, Overseeing the Industry Growth, and Foreseeing Changes in Consumer demand. Michael is member of FAA's Unnamed Aircraft Safety Team Panel, in charge of working with FAA to develop Drone Safety Regulations in the United States. He has decades of experience in the financial industry and publications in a number of areas, and speaks regularly to public news media including Bloomberg and CNBC, and technical panels including at Stanford University, and tradeshow worldwide such as CES, Shanghai Consumer Electronic Show, and World Drone Expo.