



Re: 2018-2019 Sponsorship Registration

August 28, 2018

Dear NIRI OC Friend,

For nearly 30 years, the Orange County Chapter of the National Investor Relations Institute (NIRI OC) has served as a leading resource for Southern California CEOs, CFOs, investor relations professionals, public company boards and financial communications professionals on investor relations issues, including capital markets, social media, shareholder outreach, economic trends, and securities regulations.

Your continued support of the NIRI Orange County Chapter is greatly appreciated and reflects your commitment to supporting NIRI OC’s mission to provide the county’s more than 100 public and pre-IPO companies with relevant and timely resources and information on critical investor relations issues.

For the 2018-2019 program year, we are once again offering your firm the opportunity to sponsor NIRI OC. The sponsorship options outlined below – annual, select program or social/lunch & learn – offer your organization a variety of methods to reach these key audiences with your company’s name.

2018-2019 Proposed Programs and Timing*

End of Summer Social	September
NIRI OC Golf Classic	October
Holiday Social	December
Economic Perspective: OC and Beyond	January
Changing Landscape of the Sell-Side	March
Spring Social	May
Value of Corporate Culture/Reputation	June
Lunch & Learn (topic-specific programs)	As Scheduled

*Topics subject to change. Actual dates TBD.

The 2018-2019 Sponsorship Program:

Sponsorship Levels	ANNUAL	PROGRAM	SOCIAL/L&L
Amount	\$2,500	\$1,000	\$500
Benefits			
Company introduction to open event of choice	x		
Opportunity for tabletop marketing	x		
Logo by sponsorship level on all NIRI OC correspondence & NIRI OC website including click-through to Company’s landing page	x	x	
Logo by sponsorship level in sponsor section of website & sponsorship acknowledgement at beginning of all programs and events	x	x	x
Free event registration passes for current program year*	2 at all	2	1

*Does not include NIRI OC Golf Classic; L&L = Lunch & Learn

Select Programs or Social/Lunch & Learn Opportunities	# of Available Events	Cost (per event)
January, March or June Major Programs	3	\$1,000
Summer, Holiday or Spring Social Events or Lunch & Learn	up to 5	\$500



This year, back by popular demand, we will once again host the NIRI OC Golf Classic. Following are the sponsorship opportunities available for this event:

NIRI OC Golf Classic - October 8, 2018 Event Sponsorships	Sponsorship Opportunity
Closest to the Pin Contest	\$250
Longest Drive Contest	\$250
Winning Team	\$250
Drink Cart	\$1,000
Lunch Sponsor	\$1,000
Tee Box Sponsor	\$250
Tee Box & Foursome Sponsor	\$750
Reception Sponsor	\$1,500

Additionally, sponsorship registration for the NIRI OC Golf Classic can be completed online:

<https://www.eventbrite.com/e/niri-oc-golf-classic-tickets-49347909927>

Please consider sponsoring NIRI OC this year. **We would like to receive your sponsorship registration no later than Friday, September 7, 2018.** To become a sponsor, please complete the enclosed form, scan it and send to jh4ir@yahoo.com. Or mail to:

Jeanie Herbert
VP, Investor Relations
Revance Therapeutics, Inc.
27218 Paseo Lomita
San Juan Capistrano, CA
Cell: (714) 325-3582

Jeanie will contact you to arrange for payment either by check or by credit card via our EventBrite payment system.

On behalf of the NIRI OC Board of Directors, we thank you for your previous support of the chapter and hope that you will take advantage of one of the Sponsorship opportunities for the 2018-2019 program year. For additional information or questions, please contact Jeanie Herbert at (714) 325-3584 or jherbert@revance.com.

Warm Regards,

David Erickson
President
Orange County Chapter
National Investor Relations Institute

Jeanie Herbert
Treasurer
Orange County Chapter
National Investor Relations Institute



NIRI Orange County: 2018 - 2019 Sponsorship Registration Sponsorship Form

Company: _____

Contact: _____

Address: _____

Telephone: _____

Email: _____

Level of Sponsorship (please select appropriate box):

ANNUAL SPONSORSHIP

- Annual \$2,500
- Program \$1,000
- Social/L&L \$500

NIRI OC GOLF CLASSIC SPONSORSHIP

- Tee Box \$250
- Contests \$250
- Box Lunch \$1,000
- Drink Cart \$1,000
- Reception \$1,500
- Tee Box and Foursome \$750

Comments or Questions: _____

Scan and return form to:

Jeanie Herbert
Revance Therapeutics, Inc.
jh4ir@yahoo.com