



2019-2020 Program Year Sponsorship

Dear NIRI OC Friend,

This year, the Orange County Chapter of the National Investor Relations Institute (NIRI OC) celebrates its 30<sup>th</sup> year as the preeminent local resource for investor relations practitioners. For three decades, Southern California CEOs, CFOs, investor relations professionals, public company boards and financial communications professionals have relied on NIRI OC to keep them informed on a variety of issues affecting public companies including capital market changes, social media, shareholder outreach, sustainability, economic trends and securities regulations.

As we look ahead to our next 30 years, your continued support of the NIRI OC reflects your commitment to supporting our mission to provide the county’s more than 100 public and pre-IPO companies with relevant and timely resources and information on critical investor relations issues.

For the 2019-2020 program year, we are once again offering your firm the opportunity to sponsor NIRI OC and reach our audience in a variety of ways. An annual sponsorship is an efficient way to provide end-to-end visibility while helping subsidize all of our events during the program year. Sponsors looking for a more targeted approach can select from different types of programs described below:

Seminar – A multi-hour, multi-topic program designed to attract a wide variety of business professionals in addition to our core investor relations audiences. Seminars may be joint events co-produced by ancillary professional organizations. *Multiple sponsors accepted for a single seminar.*

Event – A one-hour, single topic program solely produced by NIRI OC that typically attracts a more focused audience. *Only one sponsor for a single event accepted.*

Social/Lunch & Learn/Coffee – Social events offer the opportunity to interact with attendees throughout the course of the event. Lunch & Learns are informal one-hour gatherings that typically have a singular focus. Coffees are informal one-hour gatherings covering a wide range of topics driven by those in attendance.

Whether you choose to be an annual or program sponsor, we greatly appreciate your support!

Sponsorship Levels	Annual	Seminar/ Event	Social/L&L/ Coffee
Amount	\$2,500	\$1,500 each	\$500 each
<b>Benefits</b>			
• Company introduction to open event of choice	X		
• Opportunity for tabletop marketing	X		
• Logo by sponsorship level of all NIRI OC correspondence & NIRI OC’s newly revamped website including click-through to Company’s landing page	X	X	
• Logo by sponsorship level in sponsor section of website & sponsorship acknowledgement at beginning of all programs and events	X	X	X
• Free event registration passes for current program year	2 at all	2	1



### 2019-2020 Proposed Programs and Timing\*

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What's Brewing? (informal roundtable discussion)	September 13
Fall Seminar	November 14
Holiday Social	Early December
Winter Seminar	January 2020
What's Brewing?	Early March
Spring Seminar	Spring
Spring Social	Spring
End of Year Event	June

\*topics and dates subject to change

Please consider sponsoring NIRI OC this year. **We would like to receive your sponsorship commitment as soon as possible. If you are considering an annual sponsorship, the sooner you can confirm, the sooner your name and logo will be added to our communications.** To become a sponsor, please complete the enclosed form, scan it and send to [jh4ir@yahoo.com](mailto:jh4ir@yahoo.com). Or mail to:

Jeanie Herbert  
Sr. Director, Investor Relations  
Revance Therapeutics, Inc.  
27218 Paseo Lomita  
San Juan Capistrano, CA 92675  
(714) 325-3584

**Jeanie will contact you to arrange for payment either by check or by credit card via our Eventbrite payment system.**

On behalf of the NIRI OC Board of Directors, we thank you for your previous support of the chapter and hope that you will take advantage of one of the Sponsorship opportunities for the 2019-2020 program year. For additional information or questions, please contact Jeanie Herbert at (714) 325-3584 or [jh4ir@yahoo.com](mailto:jh4ir@yahoo.com).

Warm regards,

**David K. Erickson**

President  
Orange County Chapter  
National Investor Relations Institute

**Jeanie Herbert**

Treasurer and Membership Chair  
Orange County Chapter  
National Investor Relations Institute



**NIRI Orange County: 2019-2020 Sponsorship Registration Form**

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**SPONSORSHIP LEVELS (please select appropriate box):**

- Annual \$2,500
- Seminar/Event \$1,500
- Social/L&L/Coffee \$500

**Comments or Questions:** \_\_\_\_\_

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***Scan and return form to:***

Jeanie Herbert  
Revanche Therapeutics, Inc.  
[jh4ir@yahoo.com](mailto:jh4ir@yahoo.com)